

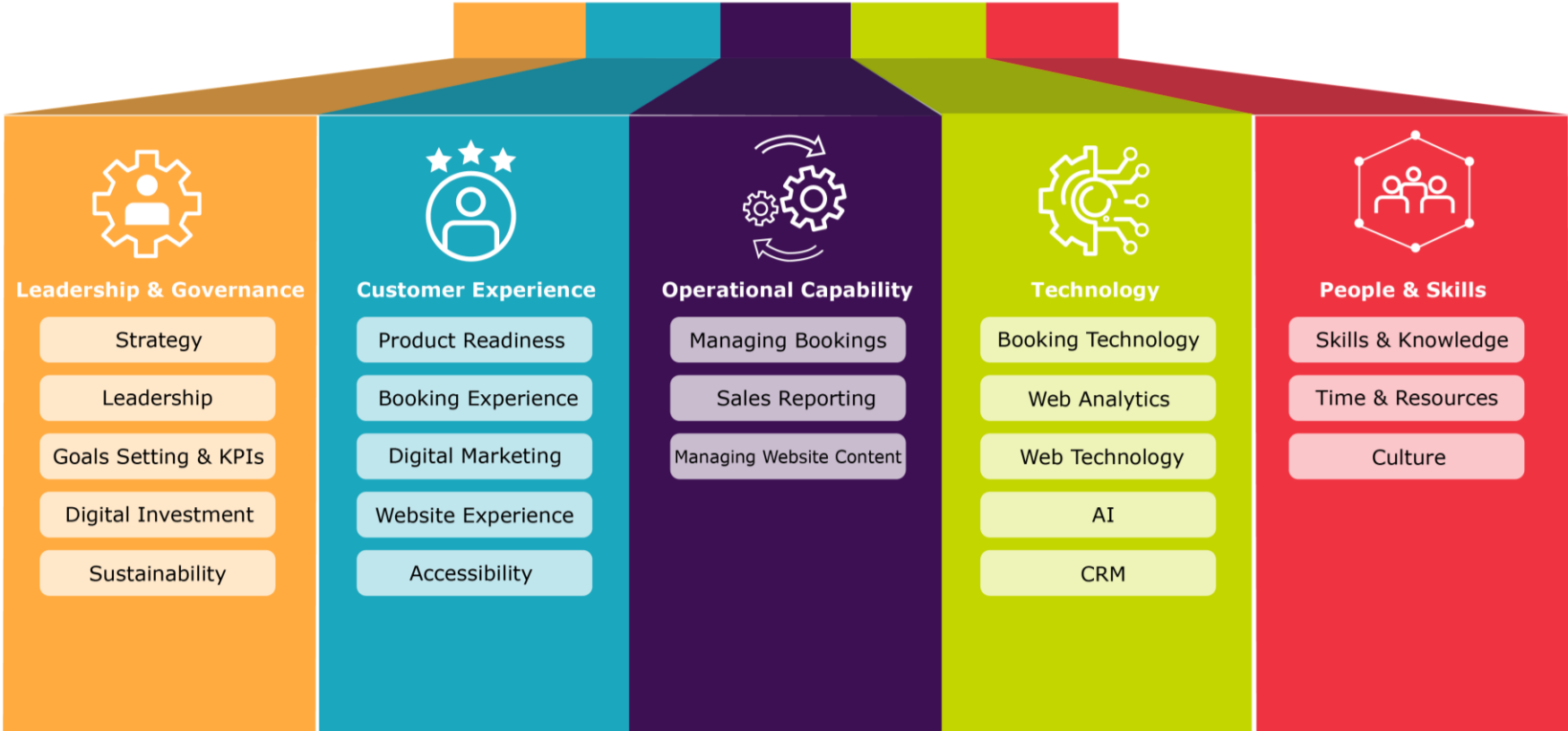
Destinations Insight



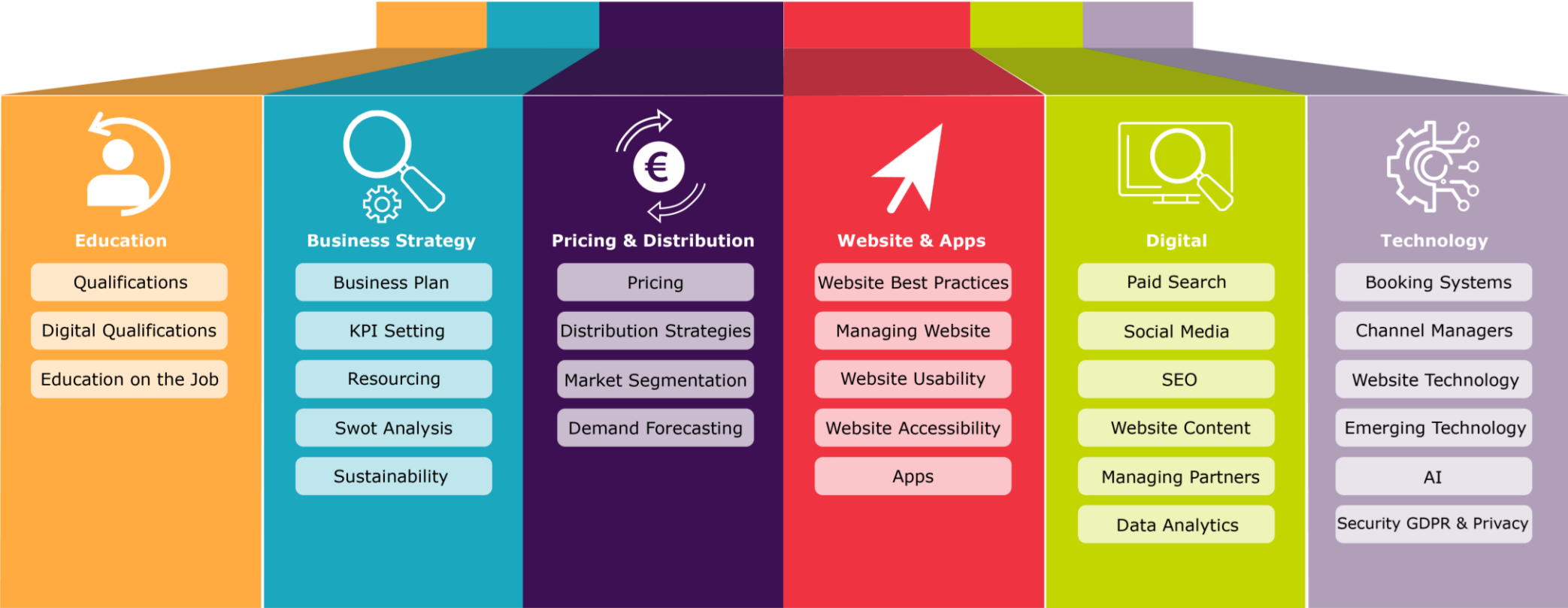
CORE
OPTIMISATION
THE RESULTS AGENCY

DESTINATIONS INSIGHT
Digital Resilience Dashboard for Tourism Destinations

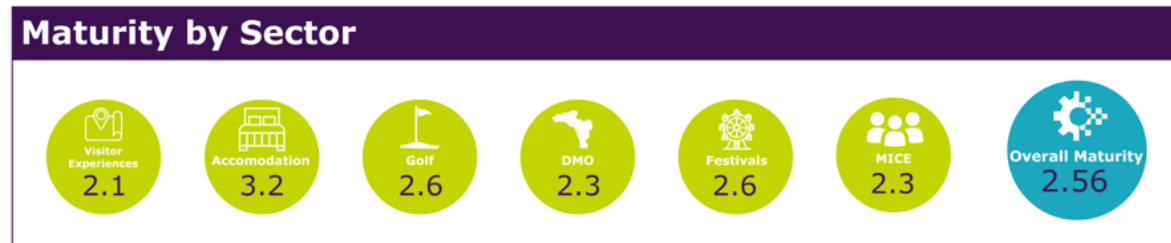
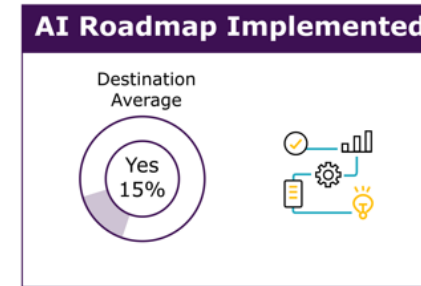
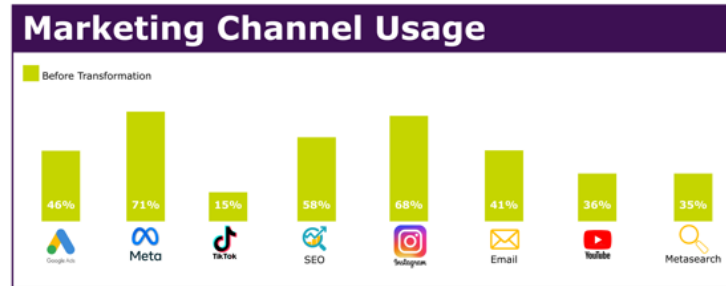
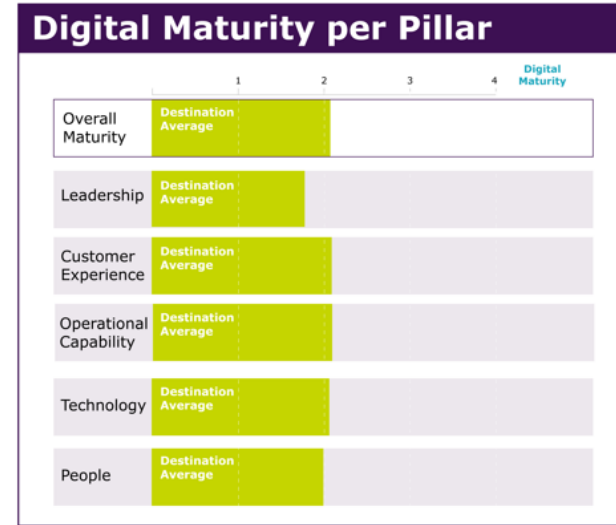
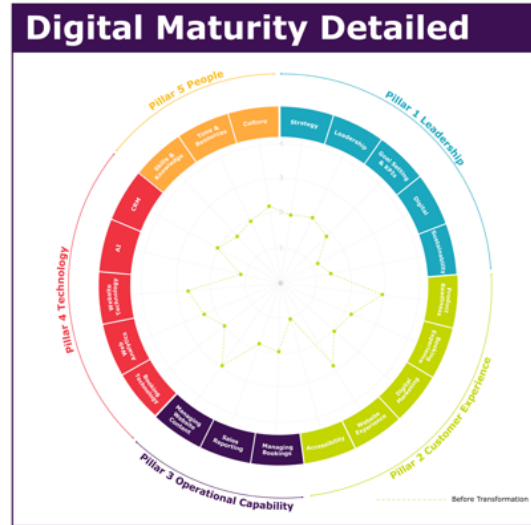
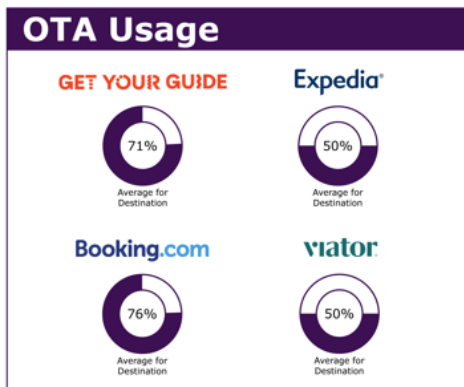
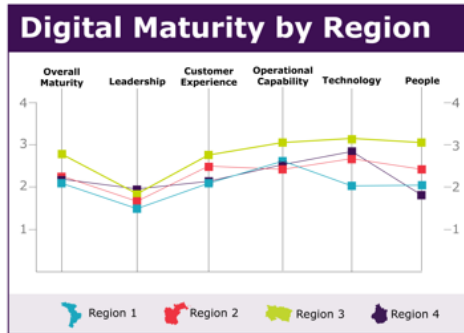
Digital Maturity Model Framework



Skills Assessment Framework



Before Transformation



Areas of Improvement



Recommended Workstreams

Strategy



Digital Marketing



Technology



AI



After Transformation

